



**SFS –BOAS PRÁTICAS AGROPECUÁRIAS**  
**Agroecologia, Bem-estar animal &**  
**Educação para o consumo sustentável**

SFS - Good Agricultural Practices Ltd. is a private company that has worked with technical assistance to agro-ecological and organic animal production for 10 years, along with farmers in the states of Sao Paulo and Paraná / Brazil. Currently, besides the production of eggs in the metropolitan region of Curitiba / PR and organic milk in the Associação Antiga Fazenda Conceição, in Lorena / SP, producing dairy products under the Oikos brand – Fazenda Conceição Alimentos (<http://www.antigafazenda.com.br/alimentos/produtos-organicos.html>), developed the project "Alimento X Comida - the crux of the matter" education for animal welfare and sustainable consumption, conducted at schools in different cities and social strata in the States of São Paulo and Paraná, aiming to pass on to teachers and students, information on the animal food production chains, as well as the livestock's welfare concepts.

On the biodiversity matter approached the World Bank Safeguard Policies, dealing with the operationalization of provisions relating to primary suppliers and ecosystem services, especially in low-capacity situation, we identified the public we work with and the production activities they carry out.

According to the Agricultural Census 2006, the IBGE (Brazilian Institute of Geography and Statistics), although the areas of small establishments represent only 30.31% of the total agricultural production areas in Brazil the percentage of people employed therein is 84.36%.

If one considers that the managements aimed at animal welfare may require a larger workforce, this contingent of small producers would have more opportunities to generate income. There are many small farmers already following animal husbandry protocols of good practices of the international industry. With proper support (investment and development), the promotion of animal welfare standards can give these farmers a market advantage and add value to their products.

Therefore, we consider it is vital that:

1. All investments and projects involving the use of animals must follow the basic animal welfare standards;
2. The term "animal welfare" should be explicitly mentioned in the Safeguards Policy text;
3. The Five Freedoms for the welfare of farm animals should be explicitly mentioned in the Safeguards Policy text.

Rio Claro, March 15, 2016.